

## The Philatelic Bookshelf and Internet Resources

by Dr. Everett L. Parker

Treating philatelic exhibits is not an easy task, but a most rewarding adventure for those willing to take the plunge. A new book by well-known exhibitor Andrew McFarlane makes the job of exhibiting a bit easier. Titled First Day Cover Philatelic Exhibiting: A Master Class, the massive

The book is dedicated exclusively to the creation of a first day cover exhibit, and guidance is provided for all levels of exhibitors: FDC collectors wanting to exhibit for the first time; exhibitors with experience in

514 page book is a giant step forward for those considering exhibiting.

lectors wanting to exhibit for the first time; exhibitors with experience in other disciplines who would like to try FDC exhibiting; and experienced FDC exhibitors who are looking for ways to improve their exhibit.

As publisher Steve Zwillinger pointed out in his Foreword, author Andrew McFarlane has set a new standard with the book. "However, it's not just about first day cover exhibitors; it's a comprehensive guide covering all mail classes, whether in a first day cover exhibit or another class of exhibit," he wrote. "This broad coverage makes it a must-have for all exhibitors who incorporate stamps and covers in their exhibits, providing them with knowledge and confidence in their philatelic pursuits."

Beyond just instruction in preparing exhibits, the book also provides a primer of information on design, layout and stamp production. There is also extensive information the "building blocks" of first day cover production, from engraving, letterpress and lithography to hand-drawn cachets. And beyond that, there is specific and comprehensive information about creating an exhibit, planning and execution, and much more.

The book, published by Exhibitors Press in the 8.5 x 11 inch format, is priced at \$99 for hardcover and \$89 for softcover, and is available from Andrew McFarlane, P.O. Box 669, Bartonsville, PA 18321. Autographed copies are available through <a href="ExhibitSynopsis.com">ExhibitSynopsis.com</a>.

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